



Jun 02, 2015 Europe

## Effie Romania Celebrates 2015 Winners

The winners of the 12th annual Effie Awards Romania were awarded on the 2<sup>nd</sup> of June at the Romanian Athenaeum. At the awards ceremony, 26 trophies, including 1 Grand Effie, 4 Gold trophies, 9 Silver and 12 Bronze were presented.

The Grand Effie was awarded to the "Purity Test" campaign – Aqua Carpatica (Valvis Holding), made by Cohn and Jansen JWT. The agency won another 3 awards: Gold in the Non-alcoholic Beverages category and Bronze in Brand Experience for Aqua Carpatica – "Purity Test" and Silver also in the Non-alcoholic Beverages category, for Jacobs 3in1 – for "Full-job passion".

[See the winners >](#)