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Effie Slovenia 2012 Winners Announced

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20 March 2012 (Effie Slovenia)

Effie Slovenia recognized 18 award-winning campaigns in the 2012 program. 6 Gold Effies, 8 Silver Effies and 4 Bronze Effies were awarded by the jury which was chaired by Pavel Vrabc, Director General (Pro Plus).

English Summary of all winners and finalists Effie Slovenia 2012 are available on website:
<http://www.effie.si/media/effie.slovenia.2012.winners.and.finalists.pdf>

Effie Slovenia 2012 book of finalist and award-winning cases including summaries, videos and written case studies on effective marketing communications strategies, ideas and results is available in Slovenian language on: <http://www.joomag.com/magazine/effie/0329440001368708232>

Effie Slovenia is organized biannually by Slovenian Advertising Chamber.