



Jun 01, 2016 Latin America

2016 Effie Awards Peru Gala

Peru's most effective marketing communication cases of 2016 were recognized on June 1st at the Great National Theatre in Lima.

37 effective cases were awarded at the Gala, including 12 Gold, 12 Silver and 13 Bronze across 16 different categories. The most anticipated award of the night, the Grand Effie, was awarded to UNACEM and Carne for their case, "Los Apus."

A complete list of the 2016 Effie Awards Peru winners can be found [here](#).>