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2016 Effie Awards Ukraine Announced Winners

Effie Awards Ukraine announced 2016 winners at its annual Gala on December 9. This year marks the eleventh edition of the Effie Awards in Ukraine. Carpathian Mineral Water and BBDO Ukraine won the Grand Effie with their campaign, "How to turn a small local manufacturer into a national favorite brand in 2 years." 8 Gold, 13 Silver and 26 Bronze were also celebrated during the Gala.

Entries were reviewed by a jury of close to 150 advertising and communications industry executives, including professionals from leading advertisers, top executives of communications agencies, media experts, researchers and consultants.

To view the full list of 2016 Effie Awards Ukraine winners, click [here](#) >

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