



May 09, 2013 Latin America

2013 Effie Colombia Winners Announced

Awarding Ideas That Work

The 2013 Colombia Effie winners were celebrated May 9th in Bogota. The Grand Effie went to 11:11 Films, Universal McCann-Area 52, La Version Pirata. Sancho BBDO, OMD and Lowe SSP3 took home the highest number of awards.

The Effie Awards in Colombia is organized by the National Association of Advertisers, ANDA. See the full winners list [here](#).

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The Effie Awards are known by advertisers and agencies globally as the pre-eminent award in the industry, and recognize any and all forms of marketing communication that contribute to a brand's success. Since 1968, winning an Effie has become a global symbol of achievement. Today, Effie celebrates effectiveness worldwide with the Global Effie, the Euro Effie, the Middle East / North Africa Effie and more than 40 national Effie programs. For more details, visit www.effie.org. Follow [@effieawards](https://twitter.com/effieawards) on Twitter for updates on Effie information, programs and news.