



May 31, 2018 Peru

Effie Peru Holds 2018 Awards Gala; Grand Effie Awarded to Mibanco, Zavalita, & OMD

The 2018 Effie Peru Awards Gala was held in Lima on May 30, 2018. Over 50 trophies were awarded across 25 categories. The Grand Effie was awarded to MiBanco, Zavalita Brand Building, & OMD Perú for "Escolares Útiles" ("Useful Schoolchildren") - [view the work here](#).

View all winners: http://www.effie-peru.com/sites/default/files/GANADORES_EFFIE_2018.pdf