



Dec 11, 2018 Greece (Hellas)

2018 Effie Awards Hellas Winners Announced

On Tuesday the 11th of December, 20 of the most effective campaigns of the last two years, were awarded at the Stavros Niarchos Foundation Cultural Center. Soho Square Athens and Athenian Brewery won the Grand Effie for their campaign "Step." DUO and Beiersdorf were honored as Brand & Client of the Year, while Ogilvy was named Agency of the Year.

The President of Effie Hellas 2018 Organizing Committee was Mr. Harry Parianos, CEO of McCANN Worldgroup Greece.

[View the full winner list here.](#)