



Apr 24, 2019 Russia (Paused)

2019 Effie Awards Russia Winners Announced

On April 24, at the Hyatt Regency Moscow Petrovsky Park, trophies were presented to the winners of the 2019 Effie Awards Russia competition.

This year, the number of entries increased by 34% and the number of entrants by 26%. The entries were evaluated in two stages by the Effie Russia jury, comprised of esteemed business and marketing professionals.

In total, 104 winners were awarded in 44 categories: 24 Gold, 35 Silver and 45 Bronze.

[A full list of the 2019 Effie Awards Russia winners can be viewed here.](#)

Companies taking the lead in this year's competition were also awarded 2019 "Most Effective" titles, which have been awarded by Effie Russia each year since 2015. PepsiCo was named "Most Effective Marketer of the Year," BBDO Moscow was named "Most Effective Agency of the Year," and SLAVA was named "Most Effective Independent Agency of the Year."

The full 2019 rankings can be viewed on [Effie Russia's website](#).

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