



Mar 18, 2020 Global Best of the Best

Global Effie Awards Update

The **Global Best of the Best Effie** and **Multi-Region Effie** entry deadlines have been extended to **May 5, 2020**.

As much of the world finds itself facing new challenges and our industry is adjusting to the rapidly evolving impact of COVID-19, we will be extending our Global Effie entry deadline from March 31 to May 5 to help alleviate some of the added pressures that our Effie network is up against right now.

We are continuing to monitor developments and will keep you informed about any further updates to this year's program.

If you have any questions, please contact us at global@effie.org.