

An abstract, light brown geometric pattern of overlapping lines and shapes, resembling a stylized cityscape or architectural structure, positioned in the upper right quadrant of the page.

# Ideas That **Work**



Aug 19, 2020 United Kingdom

## Effie UK Announces 2020 Leadership Summit & Awards Celebration on 23rd & 24th September

Join us for Ideas That Work®: 2020 Effie UK Leadership Summit & Winners Celebration. A free to attend, virtual event.

Taking place on 23rd and 24th September, from 3pm to 5pm each day, we will explore the theme of 'Rethinking Marketing Effectiveness: where do we go from here?' The agenda will include keynotes, power talks and discussion panels and will give all attendees the opportunity to look behind the headlines and ask questions.

Join fellow marketers to hear from renowned business leaders and disruptors about the biggest drivers of marketing effectiveness globally and the path forward for our industry. Whilst the agenda is varied, each and every session has been developed to provide actionable insights to help marketers drive growth for their brands.

And of course, we will be celebrating this year's Effie Awards finalists and winners, where award levels – *Gold, Silver, and Bronze* – will be revealed.

Register now >

Questions? Write to us at [effieUK@effie.org](mailto:effieUK@effie.org).