



Oct 25, 2013 United States

Effie North America: Final Deadline Extension Announced

The 2014 **North American Effie & Shopper Marketing Effie** competitions are offering an extended entry deadline through **NOVEMBER 6, 2013**.

Please note: Entries submitted after the October 30th deadline will incur an expedited processing fee of \$265.

Remaining Entry Deadlines & Fees:*

-Final Deadline: October 30, 2013 | \$1,685
(Increased fee will not activate until 7AM EDT on 10/31)

-Final Extended Deadline: November 6, 2013 | \$1,950
(Competition will not officially close until 7AM EDT on 11/07)

*Entries into the GoodWorks Non-Profit category continue to have a flat fee of \$425 through November 6,

2013.

**The Shopper Marketing Effie Seasonal/Events category deadline of November 12, 2013 is not impacted by this extension.

If you have any questions throughout the entry process, please contact Steph Jones at steph@effie.org.