



Oct 23, 2013 Latin America

Effie Chile 2013 Winners Announced

On October 23rd, Effie Chile honored its 32 winners of 2013 at an awards ceremony in Santiago. 600 marketing and advertising professionals were in attendance.

The Grand Effie of the night went to Kramer Producciones and Groenlandia Agency for their case, "Stefan vs Kramer". To see the complete list of Effie Chile's 2013 winners, please click [here](#).

##

About Effie Worldwide

Championing the practice and practitioners of marketing effectiveness, Effie Worldwide spotlights marketing ideas that work and encourages thoughtful dialogue around the drivers of marketing effectiveness. The Effie network works with some of the top research and media organizations worldwide to bring its audience relevant and first-class insights into effective marketing strategy. The Effie Awards are known by advertisers and agencies globally as the pre-eminent award in the industry, and recognize any and all forms of marketing communication that contribute to a brand's success. Since 1968, winning an Effie has become a global symbol of achievement. Today, Effie celebrates effectiveness worldwide with the Global Effie, the Euro Effie, the Middle East/North Africa Effie, the Asia Pacific Effie and more than 40 national Effie programs. For more details, visit www.effie.org. Follow [@effieawards](https://twitter.com/effieawards) on Twitter for updates on Effie information, programs and news.