



Oct 28, 2022 Chile

## 2022 Effie Awards Chile Gala

On October 25th, Effie Awards Chile celebrated in Santiago its 32st anniversary with a Gala attended in-person by 430 selected members of the country's marcom community.

48 Gold, Silver and Bronze trophies were awarded, in addition to the Grand Effie that went to Caja Los Andes and Dittborn & Unzueta for their "Crédito Consciente" case.

The Advertiser of the Year award went to Caja Los Andes, BBDO Chile was awarded Agency of the Year, and Promoplan was honored with the Independent Agency of the Year Award.

The winning student teams of the Effie College Chile Awards received their trophies on each of the six 2022 Brands/Categories: Banco de Chile, Easy, Escudo, Papa John's, Salcobrand and SPID.

View more information at [www.effie.cl](http://www.effie.cl).