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North American Effie Awards Announces 2014 Finalists & Winners

Trophy levels will be revealed on June 5, 2014

The Effie Awards, which have honored marketing effectiveness since 1968, have announced the finalists winners of the 2014 North American Effie Awards. Gold, Silver and Bronze Effie trophies will be revealed at the North American Gala on June 5th in New York City.

Over 90 winning agency/brand teams from across the United States and Canada will receive awards for their success in this year's competition, which encompasses 60+ categories, including the specialty GoodWorks, Health and Media Awards.

Further details - including information about Gala ticket sales - will be available in the coming weeks.

[Download the full list of 2014 North American Effies Awards Finalists & Winners >](#)