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2013 North America Grand Jury

Insights from the Jury

Read insights from the North American Grand Effie Jury on why they chose Activision Blizzard and 72andSunny's Call of Duty: MW3, "The Vet and the n00b" as this year's big winner.

http://bit.ly/16oEjzJ

See video from the 2013 Grand Effie Jury members here:

http://www.youtube.com/user/EffieWorldwide/videos